

**Sunday, November 6, 2011: Marriott WIRELESS INTERNET ACCESS: Network ~ Global Meeting Wireless Passcode ~ "NC3ADL"**

Time	University A	University B	University C	Congressional A
2:00-3:45	Moodle 2.1 Quick Start	The Good, Bad, & Ugly of DE		Edutainment in the Online Classroom: Reaching Today's Online Learners
4:00-5:45	Free and Easy Web 2.0	Use What You've Got: Creating Interactive eLearning Courses with PowerPoint	Best Kept Captioning Secrets	Using Macros in Word 2010 to Ease Grading
5:30-8:00	Social & Hors d'Oeuvres ~ Sponsored by NC3ADL ~ RCC 402			

**Monday, November 7, 2011: RCC WIRELESS INTERNET ACCESS: Network ~ NC3ADL Passcode ~ "NC3ADL2011" ~ Sponsored by Symantec**

7:30-8:30 Breakfast with the Vendors ~ Co-Sponsored by Sonic Foundry & NC3ADL ~ RCC 2nd Floor Mezzanine  
 8:00-5:00 Vendor Area Open ~ RCC 2nd Floor Mezzanine

Time	RCC 201	RCC 202	RCC 203	RCC 204	RCC 205	RCC 206	RCC 305 A	RCC 305 B
8:30-9:30	SCCs Online Instructor Certification Process	Developing online Science with Hands On Labs	VLC Support Centers Update	Using Macros in Word 2010 to Ease Grading	Leadership Styles that influence the willingness of community college faculty to teach online courses	Late Nite Labs - Virtual Science Labs	Future Challenges for College Faculty	Online Course Evaluations: From Paper to PCs
9:45-10:45	How the Library Supports the Nursing Curriculum	Learn What's New with Your Helpdesk	Late Nite Labs - Virtual Science Labs	Break Free from Access Codes	Who's There? Are you alone? Student Identity and Academic Integrity in Online Classes	DL Under the Microscope: SACS/COC and DoE	Documenting Student Learning Outcomes in your LMS: One School's Journey	Next Generation Video Services for NCREN
11:00-12:00		Citrix Virtual Environment	What is new in NCLOR 5.0	Challenges of eMentoring	The V-Scope Explorer™ An Online tool to provide a world-class microscopy experience for students taking online and traditional courses in biology and Anatomy & Physiology	Datatel/Moodle Rooms Integration	Moving 900 Courses to Moodlerooms in less than 4 Months	Mediasite offers an easy way to create better curricula and deliver online training with an enterprise webcasting, lecture capture and knowledge management platform
12:00-2:00	<b>NC3ADL Luncheon ~ Co-Sponsored by Remote-Learner &amp; NC3ADL ~ RCC 306 ABC</b> Welcome: Evelyn Harris, NC3ADL President, Director of Distance Education Vance-Granville Community College eLearning Awards: Amy Brown, Director of eLearning, Guilford Technical Community College Opening Remarks: Dr. Stephen C. Scott, President, Wake Technical Community College Keynote: Challenges Online Faculty Face in 2011 and Beyond. Marti Harris, Research Director, Gartner, Inc. ~ Sponsored by Gartner, Inc ~ RCC 306 ABC							
2:15-3:15	Using Blackboard and Moodle to Increase Student Engagement	NCLOR & Pearson EQUELLA - enhancing instruction, pushing down the costs to students, making instructors lives easier	Moodle 2.0 Quick Start	Title III Grants Support of Distance Learning	Resources for your Faculty Toolbox	Blackboard Learn 9.1	Community Colleges can meet urgent job skills development needs - if... they utilize an affordable way to do the job	Free & Easy Web 2.0: Online Tools to Support Teaching, Learning & Productivity
3:30-4:30	Blackboard & Moodle Course integration Tools	Evaluate Student Writing with Turnitin		Grant Funding for Distance Learning Technologies	Edutainment in the Online Classroom: Reaching Today's Online Learners	Blackboard Collaborate: Build a 21st Century Teaching, Learning and Collaborating Environment	Technology tools for Faculty Success: Everything & The Kitchen Sync!	Best Kept Accessible PowerPoint Presentation Secrets Revealed
5:30-7:30	Social and Hors d'Oeuvres ~ Sponsored by Blackboard, Inc ~ RCC 402							

**Tuesday, November 8, 2011: RCC WIRELESS INTERNET ACCESS: Network-NC3ADL Passcode ~ NC3ADL2011-Sponsored by Symantec**

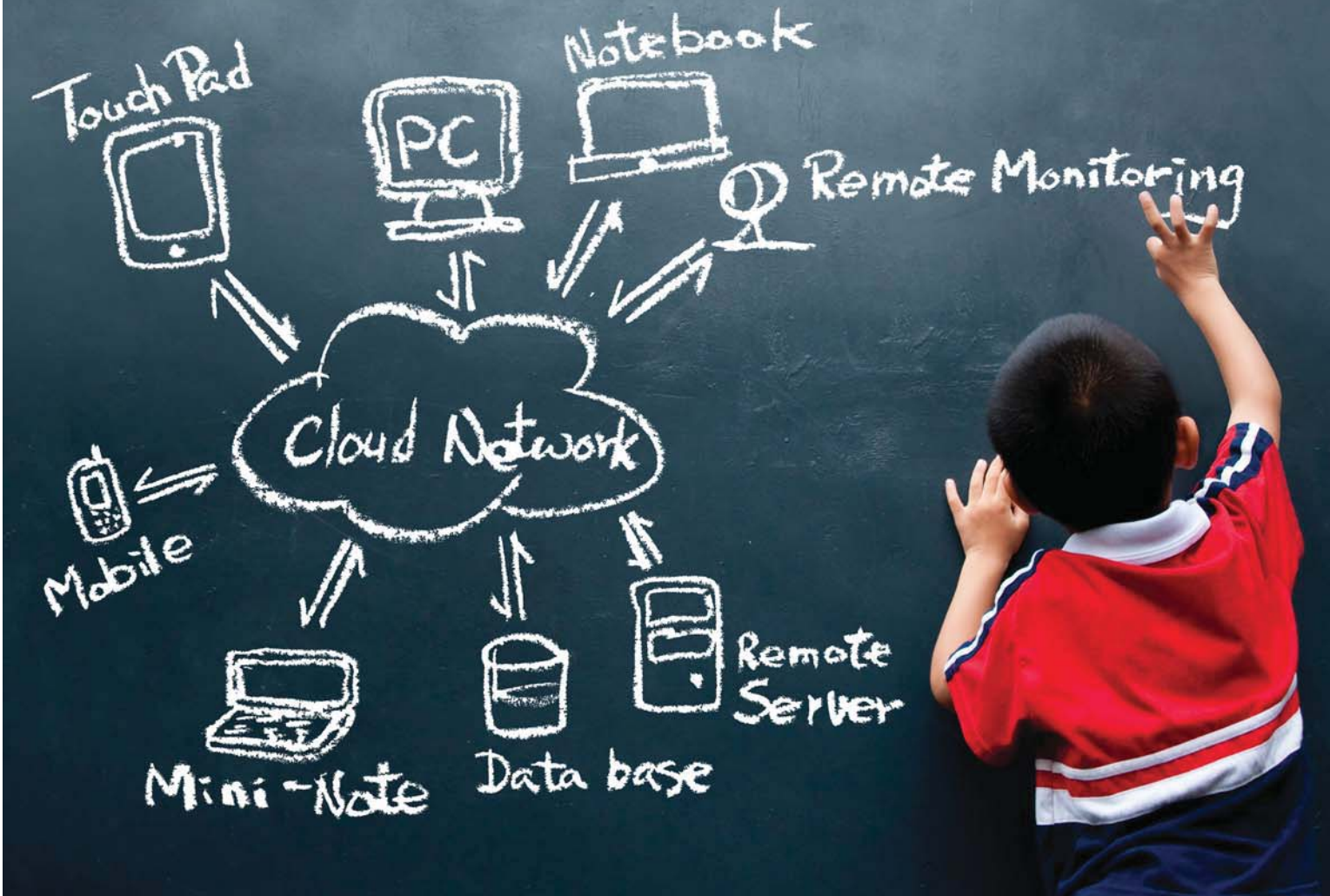
7:30-8:30 Breakfast with the Vendors ~ Co-Sponsored by MCNC & NC3ADL ~ RCC 2nd Floor Mezzanine  
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Time	RCC 201	RCC 202	RCC 203	RCC 204	RCC 205	RCC 206
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9:45-10:45	Moodle 2 Features for Teachers	Best Kept Captioning Secrets	Getting a course approved or revised in the NCCCS Process	Digital Coaching - Building a Successful eLearning Program	Making Mobile Stick: Things to consider when developing a mobile strategy and solution	Beyond Articles: Integrating Library Media into your Distance Learning Course
11:00-12:00	Best Practices in Moodle Course Design	How to integrate Relevant, Engaging Digital Media into Classrooms with NBC Learn	Create Collaborative Content with Clickers	Online Academic Support - A Supplement to On-Campus Tutoring and a Service that Supports SACS	Roundtable Discussion with Audit Services	Quality Course Design Without the Time or Money!
12:00-2:00	<b>NC3ADL Luncheon ~ RCC 306 ABC</b> Welcome: Evelyn Harris, NC3ADL President, Director of Distance Education, Vance-Granville Community College Business Meeting, Agenda & Minutes, page 31 Opening Remarks: Dr. Sandra Williams, Senior Vice President and Chief of Technology and Workforce Development, NCCCS Keynote Panel Forum: Is Your Head in the Clouds?					
2:15-4:15	COLT - Closed Session - RCC 201					

**NC<sup>3</sup>ADL**  
 NC Community College Association of Distance Learning

**e3C**

November 6-8, 2011



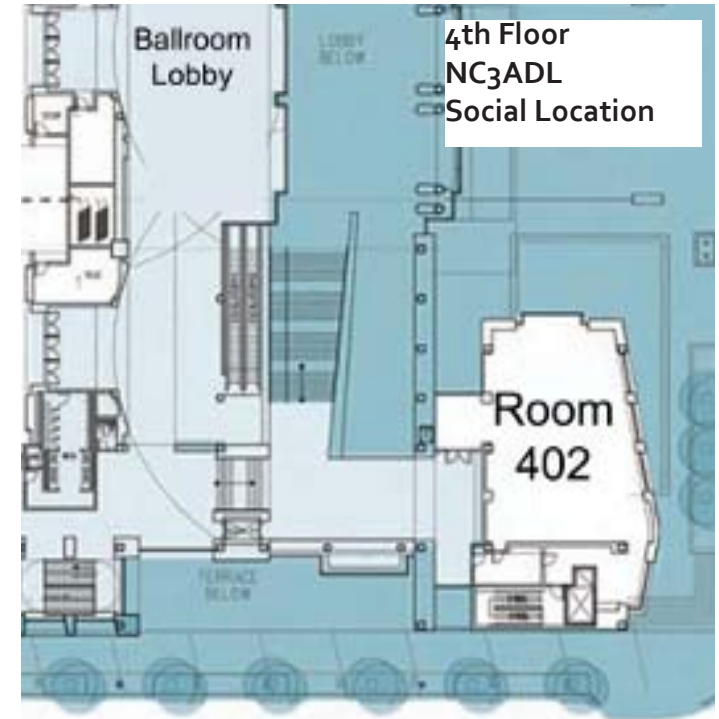
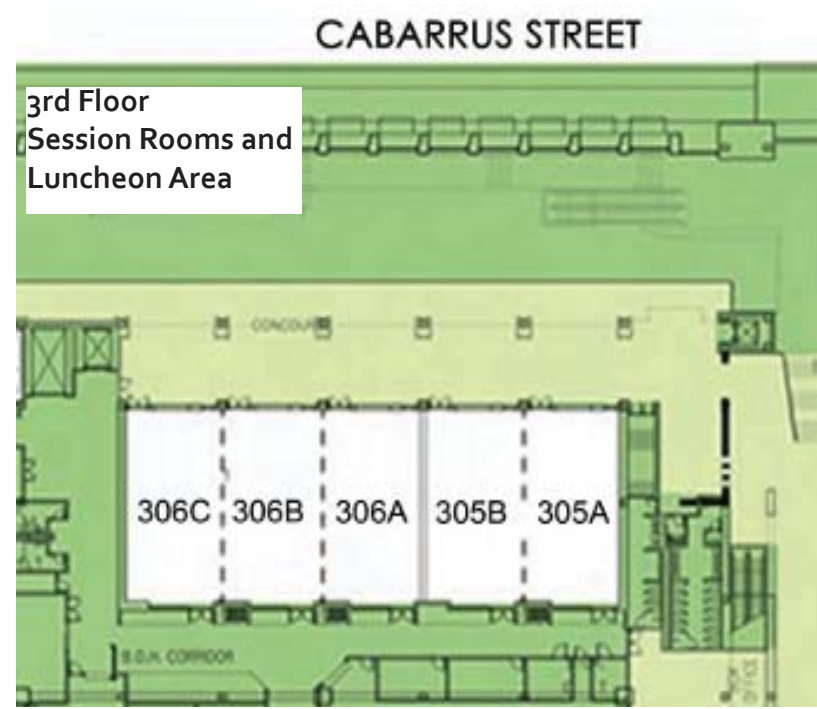
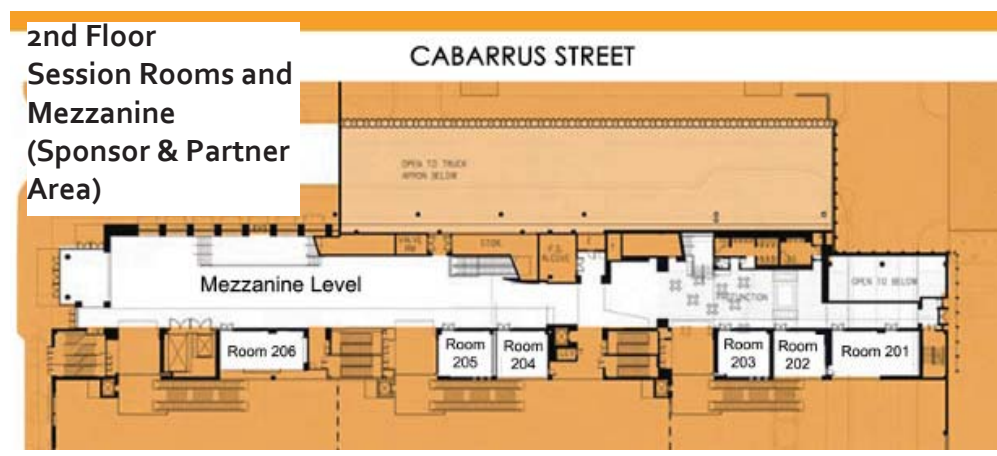
# E-merging Collaboration, Compliance and Clouds: Professional Development for Emerging Initiatives

Raleigh Marriott City Center | Raleigh Convention Center | Raleigh, NC



# Raleigh Marriott City Center & Raleigh Convention Center Raleigh, NC

## Meeting & Event Facilities



Wireless Internet Access Sponsored by Symantec  
 Marriott Wireless Internet Access:  
 Network ~ Global Meeting Wireless Passcode ~ "NC3ADL"  
 RCC Wireless Internet Access:  
 Network ~ NC3ADL Passcode Code ~ "NC3ADL2011"

# NC3ADL: E-merging Collaboration, Compliance & Clouds: Professional Development for Emerging Initiatives!

## Business Meeting Agenda & Minutes ~ continued

Dr. Zylicz informed the members that there would be a Social Hour in the Crystal Coast Ballroom sponsored by Pearson Education immediately following the Business Meeting.

There were 50 of the 58 community colleges represented at the 2010 conference, six universities and five state agencies. The Commission on Learning Technologies (COLT) also held its' quarterly meeting at the conference.

Dr. Zylicz gave an update on the Eastern, Central and Western Regional Roundtables that have been scheduled and noted that this information could be found on Page 29 of the conference brochure.

It was announced that elections for the following Board positions are scheduled for the Spring of 2011. Nominations are due in March 2011 (via email), results to be presented to the members by April 15, 2011 and the terms will begin in May 2011 for two years.

- President Elect
- Treasurer
- Eastern, Central & Western Vice-Presidents

A proposal was presented by the NC3ADL Board to amend the constitution to expand the Board with representatives from Continuing Education and Library Services as well as a Membership position intended for the Spring of 2011. We will have more discussions on this subject.

The Board also proposed that the NC3ADL sponsor the 2011 Distance Learning Institute. Dr. Zylicz thanked everyone for their patience regarding the wireless access, noted that the access code could be found on the first page of the brochure and thanked Datatel for sponsoring the wireless access. She announced that prizes would be drawn at the end of the business meeting. She urged everyone to please complete the conference evaluation forms on the NC3ADL website. She then asked for other business and there was none.

Prizes were then drawn.

A motion to adjourn was made and seconded.

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### Special thanks to the Sponsors of the NC3ADL: E-merging Collaboration, Compliance, & Clouds: Professional Development for Emerging Initiatives!

- Blackboard, Inc., Datatel, Coast Learning Systems
- Gartner Research, McGraw-Hill Higher Education
- MCNC, Pearson/EQUELLA, Remote-Learner
- Sonic Foundry, Symantec & Whitlock

Be sure to visit the Sponsors & Partners in the RCC 2nd Floor Mezzanine!

# NC3ADL: E-merging Collaboration, Compliance & Clouds: Professional Development for Emerging Initiatives! Conference Agenda

## Sunday, November 6, 2011

<b>1:00-5:00</b>	Early Conference Check-in	Marriott Lobby
<b>2:00-3:45</b>	Workshops	University A, University B, University C, Congressional A
<b>4:00-5:45</b>	Workshops	University A, University B, University C, Congressional A
<b>6:00-7:30</b>	<b>Social &amp; Hors d'Oeuvres</b> ~ Sponsored by NC3ADL	RCC 402
<b>9:00 PM or later</b>	Vendor Set-up	RCC 2nd Floor Mezzanine

## Monday, November 7, 2011

<b>7:30-until</b>	Registration	
<b>7:30-8:30</b>	Breakfast with the Vendors ~ Co-Sponsored by Sonic Foundry & NC3ADL	RCC 2nd Floor Mezzanine
<b>8:30-9:30</b>	Concurrent Session I	RCC 201, 202, 203, 204, 205, 206, 305 A, 305 B
<b>9:30-9:45</b>	Break/Visit with the Vendors ~ Door Prize Drawing!	RCC 2nd Floor Mezzanine
<b>9:45-10:45</b>	Concurrent Session II	RCC 201, 202, 203, 204, 205, 206, 305 A, 305 B
<b>10:45-11:00</b>	Break/Visit with the Vendors ~ Door Prize Drawing!	RCC 2nd Floor Mezzanine
<b>11:00-12:00</b>	Concurrent Session III	RCC 201, 202, 203, 204, 205, 206, 305 A, 305 B
<b>12:00-2:00</b>	<b>Luncheon, Awards, &amp; Speaker</b> ~ Co-Sponsored by Remote-Learner & NC3ADL <b>Welcome: Evelyn Harris, NC3ADL President, Director of Distance Education</b> <b>Vance-Granville Community College</b> <b>Opening Remarks:</b> <b>Dr. Stephen C. Scott, President, Wake Technical Community College</b> <b>Keynote: Challenges Online Faculty Face in 2011 and Beyond</b> <b>Speaker: Marti Harris, Research Director, Gartner, Inc.</b>	RCC 306 ABC
<b>2:00-2:15</b>	Break/Visit with the Vendors ~ Door Prize Drawing!	RCC 2nd Floor Mezzanine
<b>2:15-3:15</b>	Concurrent Session IV	RCC 201, 202, 203, 204, 205, 206, 305 A, 305 B
<b>3:15-3:30</b>	Break/Visit with the Vendors ~ Door Prize Drawing!	RCC 2nd Floor Mezzanine
<b>3:30-4:30</b>	Concurrent Session V	RCC 201, 202, 203, 204, 205, 206, 305 A, 305 B
<b>5:30-7:30</b>	<b>Social &amp; Hors d'Oeuvres</b> ~ Sponsored by Blackboard, Inc.	RCC 402

## Tuesday, November 8, 2011

<b>7:30-until</b>	Registration	
<b>7:30-8:30</b>	Breakfast with the Vendors ~ Co-Sponsored by MCNC & NC3ADL	RCC 2nd Floor Mezzanine
<b>8:30-9:30</b>	Concurrent Session VI	RCC 201, 202, 203, 204, 205, 206
<b>9:30-9:45</b>	Break/Visit with the Vendors ~ Door Prize Drawing!	RCC 2nd Floor Mezzanine
<b>9:45-10:45</b>	Concurrent Session VII	RCC 201, 202, 203, 204, 205, 206
<b>10:45-11:00</b>	Break/Visit with the Vendors ~ Door Prize Drawing!	RCC 2nd Floor Mezzanine
<b>11:00-12:00</b>	Concurrent Session VIII	RCC 201, 202, 203, 204, 205, 206
<b>12:00-2:00</b>	<b>Luncheon</b> <b>Welcome: Evelyn Harris, NC3ADL President, Director of Distance Education</b> <b>Vance-Granville Community College</b> <b>Business Meeting ~ Agenda &amp; Minutes, page 31</b> <b>Opening Remarks:</b> <b>Dr. Sandra Wall Williams, Senior Vice President and Chief of Technology and Workforce Development, North Carolina Community College System</b> <b>Keynote Panel Forum: Is Your Head in the Clouds?</b> <b>Moderator: Dr. Sandra Williams</b> <b>Panelists: Joe Freddoso, David Kim, Dr. Ken Lewis, &amp; Dr. Sarah Stein</b>	RCC 306 ABC
<b>2:15-4:15</b>	Commission on Learning Technologies (COLT) - closed session	RCC 201

### Wireless Access Sponsored by Symantec

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4:00-5:45	Free and Easy Web 2.0 (Beth Filar Williams, UNC Greensboro)	Use What You've Got: Creating Interactive eLearning Courses with PowerPoint (Mike Clendenen, Pitt CC)	Best Kept Captioning Secrets (Suzanne Mistic, Wake Tech)	Using Macros in Word 2010 to Ease Grading (Tonya Riney, GTCC)
5:30-8:00	<b>Social &amp; Hors d'Oeuvres ~ Sponsored by NC3ADL ~ RCC 402</b>			

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Time	RCC 201	RCC 202	RCC 203	RCC 204	RCC 205	RCC 206	RCC 305 A	RCC 305 B
8:30-9:30	SCCs Online Instructor Certification Process (Gail Ruby, Southeastern CC)	Developing Online Science with Hands On Labs (Jan Benedict, eScience Labs & Nahel Awadallah, Johnston CC)	VLC Support Centers Update (Jennifer Jones, Dr. Candace Holder, Dr. David Smith, NCCCS VLC, Wanda Barker, NCCCS)	Using Macros in Word 2010 to Ease Grading (Tonya Riney, GTCC)	Leadership Styles that Influence the Willingness of Community College Faculty to Teach Online Courses (April Harrison, Durham Tech)	Late Nite Labs - Virtual Science Labs (Harris Goodman, Late Nite Labs, Sam Gaskins, Guilford Tech CC, Emily Goins, Mitchell CC)	Future Challenges for College Faculty (Patrick Keough, Carteret CC)	Online Course Evaluations: From Paper to PCs (Randall Shearon, Wayne CC & Lisa Battista, Campus Cruiser)
9:45-10:45	How the Library Supports the Nursing Curriculum, (Doug Dieter, Ovid Technologies, Dr. Aletha Andrew, Wayne CC, Erin Allen, Stanly CC, Daniel Smith, WPCC, Anne Chaney, Ovid Technologies)	Learn What's New with Your Helpdesk (Jorge Quintanilla, Blackboard Student Services)	Late Nite Labs - Virtual Science Labs (Harris Goodman, Late Nite Labs, Sam Gaskins, Guilford Tech CC, Emily Goins, Mitchell CC)	Break Free from Access Codes (DelPilar Cassie, W.W.Norton, Dr. Larolyn Zylicz & Bethaney Ferguson, Cape Fear CC)	Who's There? Are you alone? Student Identity and Academic Integrity in Online Classes (Kelly Kirk, Randolph CC)	DL Under the Microscope: SACS/COC and DoE (Ann Russell, Bladen CC)	Documenting Student Learning Outcomes in your LMS: One School's Journey (Amy Brown, GTCC)	Next Generation Video Services for NCREN (Brian Layh, MCNC)
11:00-12:00		Citrix Virtual Environment (Mitch Evans Vance-Granville CC)	What is new in NCLOR 5.0 (Jonathan Sweetin, NCCCS)	Challenges of eMentoring (Jocelyne Bahouth, Bladen CC)	The V-Scope Explorer™ An Online tool to Provide a World-Class Microscopy Experience for Students Taking Online and Traditional Courses in Biology and Anatomy & Physiology (Gary Duncan, Science Learning Resources & Josh Eckenrode, Vance-Granville CC)	Datatel Next Generation Student Access: Portal ~ Mobile ~ LMS Integration (Ken Ramos, Datatel & Chris VandenBosch, Moodlerooms)	Moving 900 Courses to Moodlerooms in Less than Four Months (Dr. Linda Nelms, Michelle Turnage & Randall Shearon, Wayne CC)	Mediasite Offers an Easy Way to Create Better Curricula and Deliver Online Training with an Enterprise Webcasting, Lecture Capture and Knowledge Management Platform (Chris Mann, Sonic Foundry & Dr. Ken Lewis, Vance-Granville CC)
12:00-2:00	<b>NC3ADL Luncheon ~ Co-Sponsored by Remote-Learner &amp; NC3ADL ~ RCC 306 ABC</b> <b>Welcome: Evelyn Harris, NC3ADL President, Director of Distance Education, Vance-Granville Community College</b> <b>eLearning Awards: Amy Brown, Director of eLearning, Guilford Technical Community College</b> <b>Opening Remarks: Dr. Stephen C. Scott, President, Wake Technical Community College</b> <b>Keynote: Challenges Online Faculty Face in 2011 and Beyond.</b> <b>Marti Harris, Research Director, Gartner, Inc. ~ Sponsored by Gartner, Inc ~ RCC 306 ABC</b>							

# NC3ADL: E-merging Collaboration, Compliance & Clouds: Professional Development for Emerging Initiatives!

## Business Meeting Agenda & Minutes

### Annual Business Meeting Agenda

**November 8, 2011 - Tuesday, 12:30 PM**

**2011 NC3ADL Conference, Room 306, Raleigh Convention Center, Raleigh, NC**

I. Welcome - Evelyn Harris, NC3ADL President, Vance-Granville Community College

II. Business Items:

- o Approval of Minutes from November 14, 2010
- o Treasurer's Report – Wanda Barker

III. Regional Updates:

- o Eastern Region: Patrick Keough, NC3ADL Regional VP, Carteret Community College
- o Central Region: Amy Brown, NC3ADL Regional VP, Guilford Technical Community College
- o Western Region: Kelly Kirk, NC3ADL Regional VP, Randolph Community College

IV. Proposal for Reorganization of NC3ADL Board

IV. Announcement of Elections:

- o President Elect
- o Treasurer

V. Announcements

VI. Open Discussion

VII. Other Business

### Annual Business Meeting Minutes

**November 14, 2010**

**NC3ADL Fall Conference, Sheraton Imperial Hotel – Durham, NC**

The North Carolina Community College Association of Distance Learning (NC3ADL) held its regular Annual Business Meeting on November 14, 2010 at Sheraton Imperial Hotel, Durham, North Carolina. Dr. Larolyn Zylicz, NC3ADL President, called the meeting to order at 5:30 PM and welcomed everyone to the conference. Dr. Zylicz recognized the NC3ADL board members by asking them to stand.

**Board Members present:** Dr. Larolyn Zylicz, Amy Brown, Kelly Kirk, Michelle Turnage, Kathy Davis, Donna Miller, Dr. Candace Holder, Evelyn Harris, Wanda Barker, Patrick Keough

Dr. Zylicz also recognized the three volunteers that have been working at the registration table. Lauren Davis, Ashley Barker, and Anna Zylicz are daughters of three of the Board members who have volunteered and done such an excellent job.

The next order of business was the approval of the minutes for the Annual Business Meeting Spring 2010. Gail Ruby made the motion that the minutes be approved. The motion was seconded by Cathy Walter. The minutes were approved. Dr. Zylicz then called for the Treasurer's Report. Wanda Barker, NC3ADL Treasurer, reported that the organization had a total of \$66,539.94 with \$45,000 - \$50,000 set encumbered to pay for the conference. Special recognition was given to the vendors for their support of the 2010 NC3ADL Fall Conference.

**Vendors:** Annenberg Media, BlackBoard, Inc., CampusCruiser, Cengage Learning, Coast Learning Systems, Classroom Revolution, EAC Outcomes, Datatel, Echo360, Equella, Google, Apps., Hyland Software, Late Nite Labs, Learning Objects, MCNC, MoodleRooms, National Library Alliance, NBC New Archives, Odigia, Inc., Ovid Technologies, Parature, Pearson Education, Polycom, Presidium, Readyminds, Inc., Remote-Learner, Inc., Science Learning Resources, SoftChalk, Smarthinking, The Whitlock Group, Visi-Com Systems, Inc.

## About the NC3ADL

Distance Learning (DL) has become the preferred delivery system for higher education. The goal of NC3ADL is to create a distance learning community that will promote networking and provide an open means of discussion, sharing of Best Practices, and communication of DL issues across the North Carolina Community College System.

The North Carolina Community College Association of Distance Learning, NC3ADL, was established by North Carolina community college faculty, staff, and administrators who are directly involved with Distance Learning and recognized the need to:

- FACILITATE communication among distance learning administrators and faculty throughout the North Carolina Community College System.
- PROVIDE leadership for quality distance learning in the NCCCS.
- ADVOCATE policies, practices, and resources that promote quality distance learning.
- IMPROVE the distance learning experiences of NCCCS students and instructors.
- PROMOTE the professional development and support of members.

The NC3ADL is an educational non-profit organization. Membership is open to all persons interested in supporting and promoting Distance Learning in the North Carolina Community College System.

**Organization of the NC3ADL** ~The NC3ADL is governed by an executive board and is divided into three regions; the Western Region, the Central Region, and the Eastern Region.

The **Western Region** of NC3ADL is composed of the following colleges: Asheville-Buncombe Technical Community College, Blue Ridge Community College, Caldwell Community College & Technical Institute, Catawba Valley Community College, Central Piedmont Community College, Cleveland Community College, Gaston College, Haywood Community College, Isothermal Community College, Mayland Community College, McDowell Technical Community College, Mitchell Community College, Rowan-Cabarrus Community College, Southwestern Community College, Surry Community College, Tri-County Community College, Western Piedmont Community College, Wilkes Community College.

The **Central Region** of NC3ADL is composed of the following colleges: Alamance Community College, Central Carolina Community College, Davidson County Community College, Durham Technical Community College, Fayetteville Technical Community College, Forsyth Technical Community College, Guilford Technical Community College, Johnston Community College, Montgomery Community College, Piedmont Community College, Randolph Community College, Richmond Community College, Robeson Community College, Rockingham Community College, Sandhills Community College, South Piedmont Community College, Stanley Community College, Vance-Granville Community College, Wake Technical Community College.

The **Eastern Region** of NC3ADL is composed of the following colleges: Beaufort County Community College, Bladen Community College, Brunswick Community College, Cape Fear Community College, Carteret Community College, Coastal Carolina Community College, College of the Albemarle, Craven Community College, Edgecombe Community College, Halifax Community College, James Sprunt Community College, Lenoir Community College, Martin Community College, Nash Community College, Pamlico Community College, Pitt Community College, Roanoke-Chowan Community College, Sampson Community College, Southeastern Community College, Wayne Community College, Wilson Community College.

**Monday PM , November 7, 2011**

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3:30-4:30	Blackboard & Moodle Course integration Tools (Andrew Friedman, McGraw-Hill, Dr. Kimberly Metera & Dr. Jackie Swanik, Wake Tech)	Evaluate Student Writing with Turnitin (Octavio Duarte, Turnitin)		Grant Funding for Distance Learning Technologies (Stephanie Steffen & Andrew Izod, Polycom)	Edutainment in the Online Classroom: Reaching Today's Online Learners (Maureen Walters, VGCC & Kelly Miller, Appalachian State University)	Blackboard Collaborate: Build a 21st Century Teaching, Learning and Collaborating Environment (Jesse Girardi, Blackboard & Pellom-Fennell, Kimberly, NCCCS)	Technology tools for Faculty Success: Everything & The Kitchen Sync! (Athena Smith, Amy Davis, and Susan Jones, Cleveland CC)	Best Kept Accessible PowerPoint Presentation Secrets Revealed (Susanne Mistic, Wake Tech)
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8:30-9:30	Securing, Managing and Making Information Available (Renault Ross, Symantec)	Best Practices and Pitfalls of Course Evaluation: Results from the 2011 National survey of Higher Education (Matthew Champagne)	Green IT in the Workplace (Dr. Hilmi Lahoud, NCCCS)	Helpful Techniques in Using Anatomy.tv and STATiRef (Walter Brown, National Library Alliance)	Mobile Learning: It's Positive Impact on Community College Outreach (Chris Guzek, Blackboard Mobile)	Creating Exemplary Online Courses (Karen Lynden, Rowan-Cabarrus CC, Joe Goatcher, Blackboard, & Jeff Kelly, Blackboard)
9:45-10:45	Moodle 2 Features for Teachers (Michelle Moore, Remote-Learner)	Best Kept Captioning Secrets (Suzanne Mistic, Wake Tech)	Getting a Course Approved or Revised in the NCCCS Process (Dr. Hilmi Lahoud, NCCCS)	Digital Coaching - Building a Successful eLearning Program (Jennifer Jones, Wake Tech)	Making Mobile Stick: Things to Consider When Developing a Mobile Strategy and Solution (Chris Guzek, Blackboard Mobile)	Beyond Articles: Integrating Library Media into your Distance Learning Course (Heather Greer Klein, NC LIVE, Dave Trudeau, Vance-Granville CC & Jill Morris, NC LIVE)
11:00-12:00	Best Practices in Moodle Course Design (Michelle Moore, Remote-Learner)	How to Integrate Relevant, Engaging Digital Media into Classrooms with NBC Learn ( Eric Zack & Bruce Wilson, NBC Learn)	Create Collaborative Content with Clickers (Barb Collins & Sharon Cluka, Rowan Cabarrus CC)	Online Academic Support - A Supplement to On-Campus Tutoring and a Service that Supports SACS (Barry Berman, Smarthinking & Joy Tucker, Pitt CC)	Roundtable Discussion with Audit Services (Elizabeth Self, NCCCS)	Quality Course Design Without the Time or Money! (Kelly Kirk, Randolph CC & Jodi Bolognese, Course Connect)
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2:15-4:15	<b>COLT - Closed Session ~ RCC 201</b>					

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**Sunday, November 6, 2011**

Marriott Wireless Internet Access:  
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**2:00-3:45**

**Workshops**

**Raleigh Marriot City Center**

**Moodle 2 Quick Start**

**Reaching Today's Online Learners.**

Jones, Jennifer, Director, Professional Development Center Director, NCCCS VLC & Instructional Designer, Wake Technical Community College  
jjones4@waketech.edu  
Katherine Bennett, Faculty Trainer, Wake Technical Community College  
kbennett@waketech.edu

**University A, Marriott**

This session will provide participants with the fundamentals needed to design and create high quality courses in Moodle 2.1. Session content will focus on core skills needed to teach in Moodle 2.1. Participants will walk through the process of setting up a course; creating course resources, activities, and assessments; and maintaining and delivering a course in Moodle.

**The Good, Bad, and Ugly of DE**

Kelly Kirk, Director of Distance Learning, Randolph Community College  
lkkirk@randolph.edu

**University B, Marriott**

The proliferation of e-Learning is causing quite a stir in academia. Managers, Directors, Deans, and Presidents have realized the paradigm shift from traditional classrooms to web based courses and are pushing experienced traditional instructors to produce online courses. Unfortunately these traditional instructors have not been given the necessary tools and requisite knowledge to build high quality e-Learning courses. In this interactive session you will discuss the good, bad, and ugly of online courses including Accreditation Issues, Course Design, Instructor Issues, and Advisement Issues.

**Edutainment in the Online Classroom:**

**Reaching Today's Online Learners.**

Walters, Maureen, Online English Instructor, Vance-Granville Community College  
waltersm@vgcc.edu  
Miller, Kelly, Technology Specialist, Appalachian State University  
millerka2@appstate.edu

**Congressional A, Marriott**

Students today are used to being plugged in and entertained 24/7, which can lead to having expectations for a class to keep their interest. This is where the blending of entertainment and education comes into play. In an online class, it is possible to achieve this "edutainment" through various activities to get the learner "outside" of the online classroom and thinking about the bigger picture. This session will examine some new ways to teach familiar concepts and keep student interest.

NC<sup>3</sup>ADL

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# NC3ADL: E-merging Collaboration, Compliance & Clouds: Professional Development for Emerging Initiatives!

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Klein, Heather Greer, Online Services Librarian

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4:00-5:45

Workshops

**Free & Easy Web 2.0:**

**University A**

**Online Tools to Support Teaching, Learning & Productivity**

Filar Williams, Beth, Coordinator of Library Services for Distance Learning University Libraries, UNC Greensboro  
[efwilli3@uncg.edu](mailto:efwilli3@uncg.edu)

Come explore some free and open source software tools and resources applicable in any academic setting! I will demo several tools from UNCG's Jackson Library's Instructional Technology Toolkit which is usable by anyone regardless of affiliation or technical expertise. It features tools in the categories of Assessment, Feedback, Collaboration, Scheduling, Organization and Presentation. Attendees will leave the session with a new tool to apply in their own work or personal life.

**Use What You've Got:**

**University B**

**Creating Interactive eLearning Courses with PowerPoint**

Clendenen, Mike, Content Creation Specialist, Pitt Community College  
[mclendenen@email.pittcc.edu](mailto:mclendenen@email.pittcc.edu)

In today's economic climate, it's more important than ever to make use of what you have rather than spending money on buying and learning something new. Most folks have PowerPoint and are comfortable using it, so why not make the most of it? Attendees will be shown how to add interactive branching processes to PowerPoint presentations to better engage students in eLearning activities. No longer does PowerPoint have to be just a text-based "page turner"!

PowerPoint presentations don't have to be dull and boring. Attendees will learn how to create custom animations than can rival Adobe Flash - without the steep learning curve! The presentation will cover animation techniques associated with how an object appears, moves, and exits a slide. Attendees will learn how to inexpensively convert their PowerPoint presentations to the Adobe Flash file format for delivery online and on most mobile platforms.

Finally, the presentation will wrap up by discussing some of the better add-ins that can be used to create quiz taking and tracking within PowerPoint. By using these add-ins, attendees will gain the knowledge of how to use PowerPoint to create full-featured SCORM/AICC compliant eLearning courses, all from within something you already know - PowerPoint!

**Best Kept Video Captioning Secrets Revealed**

**University C**

Mistic, Susanne, Accessibility(ADA) Specialist/Trainer, Wake Technical Community College  
[svmistic@waketech.edu](mailto:svmistic@waketech.edu)

Worried about captioning video so that your course multimedia resources meet today's accessibility standards? The tools and technology of 2011 demystify what was once a daunting task; captioning can be fast, easy and fun! See how it can be done in this one hour demonstration of the latest tips, tools and tricks.

**Using Macros in Word 2010 to Ease Grading**

**Congressional A, Marriott**

Riney, Tonya, Instructional Designer, Guilford Technical Community College  
[tlriney@gtcc.edu](mailto:tlriney@gtcc.edu)

When grading, instructors often are required to repeat common corrections within student papers. Word 2010 provides for customization of the Ribbon, and easy creation of macros to allow these comments to be stored and inserted with just a click of the mouse. Comments can include a plethora of description, insight, resources; whatever the instructor would like to provide to assist the student's development within the subject.

6:00 - 7:30

**Social & Hors d'Oeuvres  
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**RCC 402**

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## Monday, November 8, 2011

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**7:30 - Until**      **Breakfast with the Vendors**      **RCC 2nd Floor Mezzanine**  
~ Sponsored by Sonic Foundry & NC3ADL

**8:30 - 9:30**      **Session I**

### **SCC's Online Instructor Certification Process**      **RCC 201**

Ruby, Gail, Director of Learning Technologies, Southeastern Community College  
gruby@sccnc.edu

In this session you learn about the development and implementation of Southeastern Community College's Online Instructor Certification process. Attendees will see a sample assessment, administered through Moodle, and the rubric used for evaluation. Reactions from faculty and lessons learned will be discussed.

### **Developing Online Science with Hands-on Labs**      **RCC 202**

Benedict, Jan, Business Development, eScience Labs  
jbenedict@esciencelabs.com  
Awadallah, Nahel, Director of Programs, Math, Social, and Natural Sciences, Johnston Community College  
nwawadallah@johnstoncc.edu

How to fully offer online science courses? What about the hands-on laboratory sessions? Can it be done without compromising course integrity?

### **VLC Support Centers Update**      **RCC 203**

Jones, Jennifer, Director, Professional Development Center Director, NCCCS VLC & Instructional Designer, Wake Technical Community College  
Holder, Dr. Candace, Director, Quality and Assessment Center, NCCCS VLC & Director of Distance Education, Surry Community College  
holderc@surry.edu  
Smith, Dr. David, Director, Technology Center, NCCCS VLC & Director of Technology Innovation and Applications, Fayetteville Technical Community College  
smithd@faytechcc.edu  
Barker, Wanda, Director, Distance Learning, North Carolina Community College System  
barkerw@ncccommunitycolleges.edu

Need help developing your course? Want to make your course more interactive and engaging? Whether you are new to teaching online or an experienced instructor, the VLC has something for everyone. This session will provide an update on the resources and services offered by the NC Community College System Virtual Learning Community Support Centers. The Support Centers consist of the Quality and Assessment Center hosted by Surry Community College, the Professional Development Center hosted by Wake Technical Community College, and the Technology Center hosted by Fayetteville Technical Community College. Learn how the VLC can enrich your online program and how you can get involved in working with the VLC.

### **Using Macros in Word 2010 to Ease Grading**      **RCC 204**

Riney, Tonya, Instructional Designer, Guilford Technical Community College  
tlrney@gtcc.edu

When grading, instructors often are required to repeat common corrections within student papers. Word 2010 provides for customization of the Ribbon, and easy creation of macros to allow these comments to be stored and inserted with just a click of the mouse. Comments can include a plethora of description, insight, resources; whatever the instructor would like to provide to assist the student's development within the subject.

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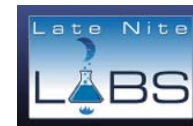
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**Leadership Styles That Influence the Willingness of Community College Faculty to Teach Online Courses** **RCC 205**  
 Harrison, April, Developmental Math Instructor, Durham Technical Community College  
 charrison11@nc.rr.com

I have conducted a qualitative study, which examined the reasons faculty resist teaching online, as well as best practices described by interviewed community college administrators in combating this resistance. My intention is to framework my study using a PowerPoint presentation.

**Late Nite Labs - Virtual Science Labs** **RCC 206**  
 Goodman, Harris, Chief Development Officer, Late Nite Labs  
 harris@latenitelabs.com  
 Goins, Emily, Chemistry Instructor, Mitchell Community College  
 egoins@mitchellcc.edu  
 Gaskins, Sam, Chemistry Instructor, Guilford Technical Community College  
 spgaskins@gtcc.edu

As mentioned by Katherine Davis Late Nite Labs will be doing a "hands on" demo of our new virtual labs. We will be presenting with a number of instructors and professors who currently use Late Nite Labs in their courses. Late Nite Labs will do a hands on and interactive demonstration of our cutting edge virtual science labs. Our session will detail how to make the best use of our labs and give attendees access to demo versions of our labs. We will also be introducing a band new tool known as Lab Builder. Which will enable instructors to create their own virtual labs or edit existing ones.

**Future Challenges for College Faculty** **RCC 305 A**  
 Keough, Patrick, Director of Distance Learning, Carteret Community College  
 pjk@carteret.edu

This presentation (webinar) addresses a variety of issues directly related to the new and expanding roles, demands and expectations on college faculty members in 2011. Most college faculty no longer teach 100% of the time in the traditional classroom environment. Course management systems like Moodle and Blackboard have empowered teachers and students alike with a variety of new options, applications and networking tools for delivering and receiving viable and dynamic instruction. The role of faculty is changing (evolving) rapidly and this live webinar will be a conversation based on faculty feedback that addresses these issues and offer suggestions for adapting (surviving) in the world of e-learning.

**Course Evaluations: From Paper to PCs** **RCC 305 B**  
 Randall Shearon, Coordinator of Distance Learning, Wayne Community College  
 shearon@waynecc.edu  
 Lisa Battista, CampusCruiser  
 lbattista@campuscruiser.com

Want to become popular with your students? Get rid of the paper and put those evaluations where students are - online! Come hear how Wayne Community College became popular with their students by moving to online evaluations. They enjoy quality and quantity! Students enjoy participating in the evaluations and tend to put more thought into their responses. Using CampusCruiser EVAL, Wayne Community College has been collecting invaluable feedback to influence positive changes for their courses. Come join us to find out more.

**9:30 - 9:45 Break/Visit with the Vendors ~ Door Prize Drawing! RCC 2nd Floor Mezzanine**

Special Thanks to all the  
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**How the Library Supports the Nursing Curriculum (2 Hour Session)**

RCC 201

Dieter, Doug, Senior Sales Representative, Ovid Technologies  
douglas.dieter@wolterskluwer.com

Andrew, Dr. Aletha, Director of Library Services, Wayne Community College  
raandrew@waynecc.edu

Allen, Erin, LRC Director, Stanly Community College  
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Smith, Daniel, Dean of Learning Resources and Technology Curator, Western Piedmont Community College  
dsmith@wpcc.edu

Chaney, Anne, Technical Sales Engineer, Ovid Technologies  
anne.chaney@wolterskluwer.com

How the library supports the nursing curriculum: Attendees will be shown first-hand how to customize / optimize the interface.

**Learn What's New With Your Helpdesk**

RCC 202

Quintanilla, Jorge, Senior Account Executive, Blackboard Student Services  
jorge.quintanilla@blackboard.com

Exciting changes are underway in the delivery of your college's helpdesk information. Join us for an overview and brief training session on the new reporting capabilities, flexibility and customization of the independent service desk portals. We will explore the new launch of the service desk portal along with the features that will now be accessible to the named user license within the CRM.

**Late Nite Labs - Virtual Science Labs**

RCC 203

Goodman, Harris, Chief Development Officer, Late Nite Labs  
harris@latenitelabs.com

Goins, Emily, Chemistry Instructor, Mitchell Community College  
egoins@mitchellcc.edu

Gaskins, Sam, Chemistry Instructor, Guilford Technical Community College  
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As mentioned by Katherine Davis Late Nite Labs will be doing a "hands on" demo of our new virtual labs. We will be presenting with a number of instructors and professors who currently use Late Nite Labs in their courses. Late Nite Labs will do a hands on and interactive demonstration of our cutting edge virtual science labs. Our session will detail how to make the best use of our labs and give attendees access to demo versions of our labs. We will also be introducing a band new tool known as Lab Builder. Which will enable instructors to create their own virtual labs or edit existing ones.

**Break Free from Access Codes**

RCC 204

del Pilar, Cassie, Emedia Specialist, W. W. Norton  
cdelpilar@wwnorton.com

Zylicz, Dr. Larolyn, Distance Learning Department Chair, Cape Fear Community College  
lzylicz@cfcc.edu

Ferguson, Bethaney, Sociology Instructor, Cape Fear Community College  
bferguson@cfcc.edu

Tired of dealing with access codes for online student resources? Learn how W. W. Norton's free and open resources are helping instructors and distance education administrators get online courses set up quickly and easily. Available without access codes and at no additional cost to instructors or students, Norton coursepacks bring high-quality, book-specific content directly into an online or hybrid course. Once uploaded into a course, the content is editable and customizable.

Norton supports a variety of LMSs including Blackboard and Moodle and provides coursepacks for titles in art, astronomy, biology, English (composition and literature), film, geology, history, political science, psychology, and sociology.

**Who's There? Are you Alone?**

RCC 205

**Student Identity and Academic Integrity in Online Classes**

Kirk, Kelly, Director of Distance Education, Randolph Community College  
lkkirk@randolph.edu

How do you know Johnny Doe is actually Johnny Doe? Better yet, how do you know that Johnny Doe is not getting help from Jane Doe while taking his course? In this session we will take a look at how schools are meeting the requirements of verifying student identity. From James Bond retinal scanning to Sister Bertha's proverbial yard stick whack across the head, we will review currently available methods for maintaining academic integrity in online courses.

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Turnage, Michelle	shell@waynecc.edu	Wayne Community College
VandenBosch, Chris	cvandenbosch@moodlerooms.com	Moodlerooms
Walters, Maureen	waltersm@vgcc.edu	Vance-Granville Community College
Wilson, Bruce		Higher Education
Zack, Eric	eric.zack@ncuni.com	NBC Learn
Zylicz, Larolyn	lzylicz@cfcc.edu	Cape Fear Community College

Special Thanks to the Keynotes, Panelists, Presenters,  
Sponsors & Partners of the  
NC3ADL: E-merging Collaboration,  
Compliance & Clouds:  
Professional Development for Emerging Initiatives!

<http://www.nc3adl.org>

## DOE, HEA, COC & Distance Learning

Russell, Ann, Dean of Distance & Evening Programs, Bladen Community College  
arussell@bladenc.org

RCC 206

This session will explore the latest news/requirements from the federal government via the Higher Education Act to include state to state authorizations and authentication issues and from SACS/COC on substantive change, and distance learning. The presenter is actively involved in a compliance certification, responding to the latest comprehensive standards concerning distance programs issued in April 2011 from the Commission on Colleges and is working actively in the Instructional Technologies Council on the Higher Education Act Issues.

## Documenting Student Learning Outcomes in Your LMS: One School's Journey

RCC 305 A

Brown, Amy, Director, eLearning, Guilford Technical Community College  
albrown@gtcc.edu

Guilford Technical Community College has been on a journey using their LMS as a way to document student performance on their student learning outcomes. During this session, we will review strategies that we have tried, our present-day system that allows us to collect this data in an automated way and lessons that we have learned along the way. If your school is about to go through SACS and doesn't have an approach to documenting this information, please attend this session and learn from our mistakes!

## Next Generation Video Services for NCREN

RCC 305 B

Layh, Brian, Customer Advocate, MCNC  
blayh@mcnc.org

This session will explore MCNC's NCREN Video Services, and will have a strong focus on MCNC efforts in evaluating next generation video multipoint service possibilities. It will include Cisco-branded telepresence integration, TMS-based scheduling, MOVI soft-client based video conferencing...and a look to the future of multipoint services in this space.

**10:45 - 11:00 Break/Visit with the Vendors ~ Door Prize Drawing RCC 2nd Floor Mezzanine**

**11:00 - 12:00 Concurrent Session III**

## How the Library Supports the Nursing Curriculum (2 Hour Session continued)RCC 201

Dieter, Doug, Senior Sales Representative, Ovid Technologies  
douglas.dieter@wolterskluwer.com

Andrew, Dr. Aletha, Director of Library Services, Wayne Community College  
raandrew@waynecc.edu

Allen, Erin, LRC Director, Stanly Community College  
eallen4640@stanly.edu

Smith, Daniel, Dean of Learning Resources and Technology Curator, Western Piedmont Community College  
dsmith@wpcc.edu

Chaney, Anne, Technical Sales Engineer, Ovid Technologies  
anne.chaney@wolterskluwer.com

How the library supports the nursing curriculum: Attendees will be shown first-hand how to customize / optimize the interface.

## Citrix Virtual Environment

RCC 202

Evans, Mitch, Director of Infrastructure Services, Vance-Granville Community College  
evansm@vgcc.edu

Citrix Virtual Applications and Virtual Desktops. I will be discussing utilizing Citrix Virtual Desktops and Virtual Applications in the classroom. Utilizing existing hardware to deliver new applications and operating systems without having to purchase new hardware. Providing anywhere/anytime access to desktops and applications via Citrix.

## What is New in NCLOR 5.0

RCC 203

Sweetin, Jonathon, NCLOR System Admin, North Carolina Community College System  
sweetinj@nccommunitycolleges.edu

The NCLOR has a completely new look and feel. In this session, participants will learn about the new functionality in NCLOR version 5.0. The topics included in this session will be: recent resource additions, NCLOR main interface changes, Moodle and Blackboard integrations, and information on training and support.

## Challenges of E-Mentoring

Bahhouth, Jocelyne, Department Chair, Bladen Community College  
jbahhouth@bladenc.edu

E-mentoring requires not only knowledge of the platform used but most importantly mastery of teaching strategies and methodologies. The mentors' duties are challenging. They have to ensure that the instructors have realistic expectations of students, know how to motivate and engage students, plan their courses and assignments to match the needs of heterogeneous groups, communicate with students on individual and group basis, and apply changes to the teaching methodology and presentation of materials as they deem necessary.

This presentation will show how mentors need to take the instructors (trainees) by hand to explain to them the challenges awaiting them, guide them through the process, observe and evaluate their performances, and provide them with model lessons or exemplary solutions and realistic strategies that they may apply under different conditions. Power-point presentation.

## The V-Scope Explorer™:

### An Online Tool to Provide a World-Class Microscopy Experience for Students

#### Taking Online and Traditional Courses in Biology and Anatomy/Physiology.

Duncan, Gary, President, Science Learning Resources

gduncan@science-learning.com

Eckenrode, Josh, Instructor for Biology and Anatomy/Physiology, Vance-Granville Community College

eckenrodej@vgcc.edu

Microscopic observations can provide an engaging way to help students learn many principles of biology and anatomy-physiology. However, the quality of microscopes and specimens that schools can afford do not allow an optimal microscopy experience. Science Learning Resources is addressing this problem by integrating high quality digital micrographic images of biological specimens into interactive animated environments. The Company's first product is the V-Scope Explorer™ that simulates the use of a real microscope and allows students to view still and video micrographic images created with a \$40,000 microscope and camera system. The program is web-deliverable and can also be operated directly from a computer's hard drive. The NC Community College System has purchased a system-wide license for the software. The goal of this session is to demonstrate the capabilities of the V-Scope Explorer™ software and associated digital slide libraries to engage students and enhance learning.

## Datatel Next Generation Student Access:

### Portal ~ Mobile ~ LMS Integration

Ramos, Ken, Territory Manager for NCCCS Datatel

kwr@datatel.com

VandenBosch, Chris, Director of Sales-Bluegrass Region, Moodlerooms

cvandenbosch@moodlerooms.com

This presentation will go over the basics of the Datatel Portal, Mobil Applications (MOX), and the Intelligent Learning Platform (ILP). The presentation will give you a high level overview of the products, including a discussion of screen shots.

## Moving 900 Courses to Moodlerooms in Less Than Four Months

Nelms, Dr. Linda, Assistant to the President, Wayne Community College

lnelms@waynecc.edu

Turnage, Michelle, Director of Educational Support Technologies, Wayne Community College

shell@waynecc.edu

Shearon, Randall, Coordinator of Distance Education, Wayne Community College

shearon@waynecc.edu

This session discusses Wayne Community Colleges experience of moving 900 courses from Blackboard to Moodle, using the MoodleRooms platform. We will discuss project planning, contractual considerations, issues, management, strategies, lessons learned, etc., and next steps? Come hear our story and share your plans.

RCC 204

RCC 205

RCC 206

RCC 305 A

# NC3ADL: E-merging Collaboration, Compliance & Clouds: Professional Development for Emerging Initiatives!

## Conference Keynotes, Panelists, & Presenters

### Keynotes & Panelists

Freddoso, Joe

Kim, David

Harris, Marti

Lewis, Dr. Ken

Scott, Dr. Stephen

Stein, Dr. Sr. Sarah

Williams, Dr. Sandra

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MCNC

Central Piedmont Community College

Gartner, Inc

Vance-Granville Community College

Wake Technical Community College

North Carolina State University

North Carolina Community College System

### Conference Presenters

Allen, Erin

Andrew, Dr. Aletha

Awadallah, Nahel

Bahhouth, Jocelyne

Barker, Wanda

Batista, Lisa

Benedict, Jan

Bennett, Katherine

Berman, Barry

Bolognese, Jodi

Brown, Walter

Brown, Amy

Cassie, del Pilar

Champagne, Matthew

Chaney, Anne

Clendenen, Mike

Cluka, Sharon

Collins, Barb

Davis, Amy

Davis, Katherine

Dieter, Doug

Duarte, Octavio

Duncan, Gary

Eckenrode, Josh

Etesse, Chris

Evans, Mitch

Ferguson, Bethany

Filar Williams, Beth

Friedman, Andrew

Gaskins, Sam

Girardi, Jesse

Goatcher, Joe

Goins, Emily

Goodman, Harris

Greer Klein, Heather

Guzek, Chris

Harrison, April

Hisle, David

Holder, Dr. Candace

Izod, Andrew

Jones, Jennifer

Jones, Susan

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Stanly Community College

Wayne Community College

Johnston Community College

Bladen Community College

North Carolina Community College System

Campus Cruiser

eScience Labs

Wake Technical Community College

Smarthinking

Pearson Learning Solutions

National Library Alliance

Guilford Technical Community College

W. W. Norton

IOTA Solutions

Ovid Technologies

Pitt Community College

Rowan-Cabarrus Community College

Rowan-Cabarrus Community College

Cleveland Community College

North Carolina Community College System

Ovid Technologies

Turnitin

Science Learning Resources

Vance-Granville Community College

Blackboard Student Services

Vance Granville Community

Cape Fear Community College

University Libraries, UNC Greensboro

McGraw-Hill Higher Education

Guildford Technical Community College

Blackboard, Inc

Blackboard, Inc

Mitchell Community College

Late Nite Labs

NC LIVE

Blackboard Mobile

Durham Technical Community College

Carteret Community College

NCCCS VLC & Surry Community College

Polycom, Inc.

NCCCS VLC & Wake Technical Community College

Cleveland Community College



**Mr. David Kim**  
Chief Information Officer, Central Piedmont Community College

David Kim graduated from The King's College with a Bachelor's Degree in Mathematics and Computer Science. Currently, he is pursuing his MBA degree with an anticipation of December 2011. David currently serves as the CIO and Associate Vice President of Technologies for Central Piedmont Community College. In addition to the 9 years he served in Higher Education, he worked at Jenzabar for 10 years. He was their Director of Software Development and managed the Cincinnati branch overseeing over 120 employees. David is one of the founding members and the current chair of the Chief Information Officer Association for North Carolina Community Colleges. He also serves as a SEDUG board member, on the Google Education Customer Advisory Board, Blackboard Analytics Customer Advisory Committee, and on the Sprint Education Customer Advisory Board. He is also a member of COLT and serves as the Chair of the COLT Hardware/Software Infrastructure Committee.



**Dr. Kenneth A. Lewis, Jr.**  
Vice President of Information Technology, Vance-Granville Community College

Dr. Ken Lewis joined Vance-Granville Community College in 2000 as Director of Information Technology, and was later named Vice President of Information Technology in 2005. He graduated from Nash Community College in 1991 and holds bachelors and masters degrees from East Carolina University, as well as a Ph.D. in Technology Management from Indiana State University.

Before working at VGCC, Lewis was director of Information Technology at Halifax Community College. Lewis is a member of the Institute of Electrical and Electronics Engineers, the Institutional Information Processing System Users Group (an organization of information-technology professionals at community colleges across North Carolina) and the Society of Manufacturing Engineers, and holds several technical certifications. He received the VGCC President's Leadership Award in 2007.



**Dr. Sarah Stein**  
Associate Professor, Dept. of Communication  
VCL Coordinator for Academic Outreach and Faculty Collaboration  
North Carolina State University

Dr. Sarah Stein is an Associate Professor in the Department of Communication, College of Humanities and Social Sciences at NC State. Dr. Stein is NC State's Coordinator of the NC State-NCCCS VCE (Virtual Computing Environment) partnership in the current production rollout, as she has been for the previous 3 years of the pilot. She is also the PI for the NSF ITEST Scaling Up STEM Learning with the VCL grant project, a 4 year award bringing advanced software to geometry and algebra 9th & 10th graders in rural North Carolina via the VCL (Virtual Computing Lab). She is the VCL Coordinator for Academic Outreach and Faculty Collaboration, and with Dr. Henry Schaffer, other VCL team members and Dr. Andy Rindos of IBM, Dr. Stein has also conducted 70+ demonstrations and presentations of the VCL for educational institutions across the country and for 6 nations globally.

**2:15-4:15**

**Commission on Learning Technologies (COLT) Meeting  
Closed Session**

**RCC 201**

The Commission on Learning Technologies (COLT) was created to mirror the work of the North Carolina e-Learning Commission, made up of representatives from all K-20 educational entities who focus on e-learning policies, procedures, and infrastructure for the state. The North Carolina Community College System COLT will study and implement community college initiatives related to e-learning.

The COLT is composed of members who represent curriculum, continuing education, library services, workforce development, student services, audit services, business offices, professional associations, as well as distance learning administrators and technology experts. Closed Session, meets 2:15-4:15 PM

**Mediasite Offers an Easy Way to Create Better Curricula and Deliver Online Training with an Enterprise Webcasting, Lecture Capture and Knowledge Management Platform.**

**RCC 305 B**

Mann, Chris, Regional Sales Manager, Sonic Foundry  
cmann@sonicfoundry.com  
Lewis, Dr. Ken, Vice President of Information Technology, Vance-Granville Community College  
lewis@vgcc.edu

With the partnership between MCNC and Sonic Foundry, deploying Mediasite's webcasting and lecture capture solution has never been easier. Now any of the North Carolina Community Colleges can easily and cost effectively create better curricula and support faculty development by leveraging the Mediasite webcasting platform.

**Monday, 12:00 Noon - 2:00 - Luncheon**

**RCC 306 ABC**

**Welcome**

**Evelyn Harries,**  
**President, NC3ADL**  
**Director of Distance Education, Vance-Granville Community College**

**eLearning Awards**

**Amy Brown, Director of eLearning**  
**Guilford Technical Community College**

**Opening Remarks**



**Dr. Stephen C. Scott, President, Wake Technical Community College**

**EDUCATIONAL WORK EXPERIENCE**

- President, Wake Technical Community College (October 2003-Present)
- President, Lenoir Community College
- Executive Vice President – NC Community College System
- President, Southeastern Community College, Whiteville, NC
- Associate Vice President, Greenville Technical College, Greenville, SC
- Branch Campus Director, Tri County Technical College, Pendleton, SC
- Business Technology Instructor, Tri County Technical College, Pendleton, SC

**ADDITIONAL WORK EXPERIENCE**

- Managing Director of PCEF Credit Union (1975-1988)
- Restaurant Owner/Manager (1968-1972)
- Host of weekly Cable TV Program – "SCC Presents" (1000+ shows) (1989-99)
- Radio Commentator – Weekly comments broadcast by 5 Stations (1989-99)

**SELECTED AWARDS & INITIATIVES**

- Under his leadership community colleges have developed/won/started
  - First Campus where ALL Buildings meet LEED (Leadership in Energy and Environmental Design) Certification
  - New Programs in Informatics, Simulations & Video Gaming, Alternative Fuels, BioTechnology and Cardiovascular Technology, Global Logistics, Fire Protection (2003-11)
  - Innovative Nursing Training Partnership with WakeMed Health & Hospitals (2004)
  - Passed four Bond Referenda (1992, 2000, 2004, 2007)
  - Located Industrial Park Adjacent to Community College (1997)

**SELECTED PERSONAL AWARDS & CERTIFICATES OF APPRECIATION**

- 2009 I. E. Ready Distinguished Leader Award—North Carolina State University
- 2009 Business Leader of the Year—Infrastructure Category – Business Leader Magazine

2008-09 President NC Association of Community College Presidents  
2008 NC Community College President of the Year

#### COMMUNITY SERVICE

Director, Raleigh Chamber of Commerce (2005-2010)  
Director, Triangle Tomorrow (2007-Present)  
Founding Director, Columbus Habitat for Humanity (1993-1998)

#### EDUCATION

Ed.D., Vocational and Technical Education, Clemson University, 1987  
M.Ed., Educational Administration, Clemson University, 1975  
B.A., Economics and Mathematics, Clemson University, 1971

### Keynote:

## Challenges Online Faculty Face in 2011 and Beyond

### Marti Harris, Research Director, Gartner, Inc.



Ms. Marti Harris, Gartner Higher Education Analyst, will address the issues of keeping current in the ever changing world of technology, the social media trends, the disconnect between faculty, IT, and administration, and the challenges of teaching online.

Marti Harris is a research director in Gartner Research, where her research area is higher-education technology strategies, including administrative and academic systems, learning technologies, distributed learning, e-learning, social networking, and CRM for enrollment management.

Prior to joining Gartner, Ms. Harris had 20 years of experience in higher education, which included teaching in the areas of database analysis and design, system design, and management of IT. She taught both in computing and in business management departments. Administrative roles included the design and management of learning media labs. Ms. Harris is a professional librarian and was director of university libraries before moving to the computing teaching faculty.

“Working with college and university clients to find ways to improve the learning, teaching and research experience on their campuses is the best part of my job. Wrapping innovation in economy and bringing about individually applied solutions based on best practices in higher education never gets dull. Knowing that the ‘next big thing’ may one day come from the research completed at one of these institutions makes every technology decision potentially huge. Gartner can help, and I like that.”

#### Years of Experience

15 years in total with Gartner

30 years in IT Industry

#### Professional Background

Liverpool Hope University College, Senior Lecturer of Information Management, 4 years

Purdue University, Assistant Professor of Computer Technology, 4 years

Friends University, Director of University Library and Professor of Computing, 5 years  
Education

M.L.S., Emporia State University

B.A., Mid-American Nazarene University

Course work completed for Ph.D. in Instructional Technology at the University of Oklahoma

**2:00 - 2:15**

**Break/Visit with the Vendors ~ Door Prize Drawing! RCC 2nd Floor Mezzanine**

service functions organizations within the community college system.

Dr. Saundra Wall Williams holds a Bachelor of Science in Mathematics, Master of Science in Applied Mathematics with a minor in Statistics, and a Doctor of Education in Adult and Community College Education all from North Carolina State University.

## Keynote Panel Forum: Is Your Head in the Clouds?

The panel will discuss educational cloud computing and its impact on 21st Century technology resources and learning. Cloud services can improve cost efficiency for technology tools for the classroom and can save students from purchasing expensive software, but is your college ready to address the added security concerns, implementation hurdles, or data access/control issues? This distinguished panel will provide answers and guidance for moving to the cloud.

**Moderator:** Dr. Saundra W. Williams, Senior Vice President & Chief Technology and Workforce Development, North Carolina Community College System

**Panelists:** Mr. Joe Freddoso, Mr. David Kim, Dr. Ken Lewis, and Dr. Sarah Stein.

### Mr. Joe Freddoso President and CEO, MCNC



Joe Freddoso became President and CEO of MCNC on July 1, 2007. In his role, he works with the MCNC Board of Directors (BOD), the MCNC Advisory Committee (MAC) and MCNC staff to meet the organization’s mission of employing advanced Internet Protocol (IP) networking technologies and systems to continuously improve learning, research and collaboration throughout North Carolina’s K-20 education community. Freddoso is responsible for coordination with the MCNC BOD to define the overall strategic direction for the organization. He works with the MAC and the MCNC staff to devise and implement plans to fulfill this strategic direction in a manner that positively impacts all of North Carolina’s students and meets the fiscal goals defined by the MCNC BOD. He is also active in the local RTP community serving as an adviser to the JOBS Commission, the North Carolina eLearning Commission and on the boards of directors of the Public School Forum of North Carolina, the North Carolina Board of Science and Technology, the Emily Krzyzewski Family Life Center and Triangle Family Services.

Joe came to MCNC after more than seven years with Cisco. He served as Director of Cisco’s Research Triangle Park site operations for six years. In this role, Freddoso oversaw public and media relations, government affairs and Cisco’s philanthropic outreach in the RTP region. During this period, he held several leadership roles with statewide and regional economic development, education, transportation and advocacy organizations including: Appointed by the Wake County Commissioners to serve on the Triangle Transit (formerly Triangle Transit Authority) Board of Directors (2008-2010); Chair of the North Carolina Technology Association (2005); Chair of the North Carolina Business Committee for Education (2004-2005); Chair of the Regional Transportation Alliance (2005), Executive Committee of North Carolina Public School Forum; member of the Board of Advisors for the North Carolina New Schools Project; member of the Ad Hoc Committee on Principal Leadership for the North Carolina State Board of Education; member of the Ad Hoc Committee on Superintendent Leadership for the North Carolina State Board of Education and member of the North Carolina State University College of Management Board of Advisors.

Prior to his work at Cisco, Freddoso served as CEO of the 1999 Special Olympics World Summer Games Organizing Committee. The Games were the largest sporting event in the world in 1999 and were held in the Triangle region. The 1999 Games were the culmination of a 15-year career in Sports and Event management that included work with three US Olympic Festivals, two Olympic Summer Games, a Paralympic Summer Games, two Special Olympics World Summer Games and a Goodwill Games.

Freddoso holds a Master of Science degree in Sports Administration from St. Thomas University in Miami, FL and Bachelor of Arts degrees in Management and Psychology from Marietta College in Marietta, OH.

## Online Academic Support – A Supplement to On-Campus Tutoring and a Service that Supports SACS-Compliance for DL Students

Berman, Barry, Sales Director, Smarthinking

bberman@smarthinking.com

Tucker, Joy, Coordinator, Tutorial & Academic Success Center, Pitt Community College

jtucker@email.pittcc.edu

Distance learning programs often struggle with student success and retention. How do you best support and encourage DL students and at the same time supplement the work of your on-campus tutoring center? This session will discuss the motivations and decision processes for, and the implementation and results of using SMARTHINKING Online Tutoring. It will also illustrate how online tutoring can be used for SACS compliance requirements. The presentation will include independent research by colleges and universities showing the positive impact of online tutoring on student success and retention. Utilization models at Pitt Community College will also be presented. The center director will share how the confidence of the faculty and students was gained to increase usage campus wide. Although, Smarthinking began as a distance compliance tool it offers all PCC students options in their 24 hour lives of course study, work, and home life.

## Roundtable Discussion with Audit Services

Self, Elizabeth, Executive Director, Audit Services, North Carolina Community College System

self@nccommunitycolleges.edu

Come join Audit Services staff for an update and an informal discussion of areas covered in the audit review. Arrive with “hypothetical questions” for discussion. It also helps to bring an open mind and sense of humor.

## Quality Course Design without the Time!

Kirk, Kelly, Director of Distance Education, Randolph Community College

lkkirk@randolph.edu

Bolognese, Jodi, Product Manager, Pearson Learning Solutions

Jodi.bolognese@pearson.com

Are you tired of trying to design a course with minimal resources and even less time? Join Kelly and Jodi as they share Pearson's Course Connect and their “Turn-Key” online courses. Attendees will review how courses are developed, evaluated, and validated through the Course Connect design process. Good ol' SACS will be happy to see how the courses map learning objectives and help measure outcomes and success for students. We will review the customizability of the courses by taking a live look at an Online EMT course taught at Randolph Community College using Course Connect.

## Tuesday, 12:00 Noon - 2:00 Luncheon

### Welcome

**Evelyn Harris, President, NC3ADL,  
Director of Distance Education, Vance-Granville Community College**

### Business Meeting

**Agenda & Minutes, page 30**

### Opening Remarks



**Dr. Saundra Wall Williams,  
Senior Vice President & Chief Technology and Workforce Development  
North Carolina Community College System**

Dr. Saundra Wall Williams is the Senior Vice President and Chief of Technology and Workforce Development at the North Carolina Community College System. With 58 institutions and over 800,000 students, the System is one of the largest in the country and is the State's primary agency for delivery of job training, literacy and adult education. Dr. Williams leads the information technology and resources, technology infrastructure, distance learning, workforce development, human resource development, continuing education, staff training, project management, and emergency

RCC 204

2:15 - 3:15

Concurrent Session IV

## Using Blackboard & Moodle To Increase Student Engagement and Success

RCC 201

Friedman, Andrew, Digital Learning Consultant, McGraw-Hill Higher Education

andrew\_friedman@mcgraw-hill.com

Metera, Dr. Kimberly, Wake Tech Community College

kametera@waketech.edu

Swanik, Dr. Jackie, Wake Tech Community College

jtswanik@waketech.edu

Imagine that you can provide your students and faculty a module in your Moodle or Blackboard that is completely specific to their textbook. By linking your Learning Management System with a Course Management system, students and educators can enjoy an integrated, seamless solution that increases productivity through single-sign-on, gradebook integration and adaptive study tools. Today, educators can access the digital library of McGraw-Hill to integrate robust, interactive learning programs proven to increase student retention, engagement and grades.

To date, over 500 schools have integrated this solution including many in the North Carolina Community College system. Learn from two educators who have implemented this solution and the results they are seeing in class.

## NCLOR and Pearson EQUELLA

RCC 202

### - Enhancing Instruction, Pushing Down the Costs to Students, Making instructors Lives Easier.

Porter, Butch, Vice President, Pearson EQUELLA

butch.porter@equella.com

The NCCCS is providing all 58 community colleges with a learning object repository that is revolutionizing the way instructors store, create, access and develop content. The NCLOR is integrated with your campus LMS and is available 24/7/365 through the state wide hosting solution. States all over the country are using learning object repositories to make their instructors lives easier and to significantly push down the cost of content to students. Come see what is already available to you as an instructor with the NCCCS.

## Moodle 2 Quick Start (2 Hour Session)

RCC 203

Jones, Jennifer, Director, Professional Development Center Director, NCCCS VLC &

Instructional Designer, Wake Technical Community College

Bennett, Katherine, Faculty Trainer, Wake Technical Community College

kbennett@waketech.edu

This session will provide participants with the fundamentals needed to design and create high quality courses in Moodle 2.1. Session content will focus on core skills needed to teach in Moodle 2.1. Participants will walk through the process of setting up a course; creating course resources, activities, and assessments; and maintaining and delivering a course in Moodle.

## Title III Grants Support of Distance Learning

RCC 204

Keough, Patrick, Director of Distance Learning, Carteret Community College

pjk@carteret.edu

Smith, Virginia, English Instructor, Carteret Community College

vts@carteret.edu

McClanahan, Lela, Interior Design Instructor, Carteret Community College

lcm@carteret.edu

Primira, Yelena, Geography Online Instructor, Carteret Community College

priminay@carteret.edu

Hisle, David, Librarian, Carteret Community College

hisled@carteret.edu

This panel discussion will share how a Title III Federal Grant helped support and enhance all aspects of Distance Learning at Carteret Community College over a 5 year period. DL faculty will share how the various professional development activities, initiatives and technologies funded by T3 acted as a catalyst for higher retention in our online courses, increased student satisfaction and expansion (improvement) of staff and faculty skills sets both with the use of technology and online teaching methods and best practices.

## Resources for Your Faculty Toolbox

Barker, Wanda, Director of Distance Learning, North Carolina Community College System  
barkerw@nccommunitycolleges.edu  
Davis, Katherine Davis, Distance Learning Specialist, North Carolina Community College System  
davisk@nccommunitycolleges.edu

Join us for a session about the numerous resources available for our college faculty across the North Carolina Community College System. You will learn about tools for assessment of online courses, interactive tools for better engagement of students, and tools related to compliance. These resources can be used in the online classroom or in the face-to-face classroom. What tools will you add to your faculty toolbox?

## Blackboard Learn 9.1

Goatcher, Joe, Senior Account Executive, Blackboard, Inc.  
joe.goatcher@blackboard.com  
Kelley, Jeff, Solution Engineer, Blackboard, Inc  
Jeff.kelley@blackboard.com

Blackboard Learn: What's New, What's Coming on the Road Ahead?

## Community Colleges Can Meet Urgent Job Skills Development Needs - If...They Utilize an Affordable Way to do the Job

Stein, Sarah, Associate Professor, CHASS/NC State University  
sstein@ncsu.edu  
Schaffer, Dr. Henry, Professor Emeritus, NC State University  
hes@ncsu.edu  
Swanik, Dr. Jackie, Instructor, Wake Technical Community College  
jtswanik@waketech.edu  
Clendenen, Michael, Course Content Specialist, Pitt Community College  
mwclendenen@my.pittcc.edu

Traditional on-the-job training doesn't scale in terms of the job opportunities that need workers today, or to fulfill the country's immediate and long term needs for these skilled workers. We can use online methods to bridge these gaps. VistA is a realistic simulation of an Electronic Health Record environment - useful in training entry level workers for medical and information technology careers. This is working online via NC State's VCL (Virtual Computing Lab) at Pitt CC, and the challenges and benefits will be presented.

## Free & Easy Web 2.0:

### Online Tools to Support Teaching, Learning & Productivity

Filar Williams, Beth, Coordinator of Library Services for Distance Learning University Libraries, UNC Greensboro  
efwilli3@uncg.edu

Come explore some free and open source software tools and resources applicable in any academic setting! I will demo several tools from UNCG's Jackson Library's Instructional Technology Toolkit which is usable by anyone regardless of affiliation or technical expertise. It features tools in the categories of Assessment, Feedback, Collaboration, Scheduling, Organization and Presentation. Attendees will leave the session with a new tool to apply in their own work or personal life.

**3:15 - 3:30 Break/Visit with the Vendors ~ Door Prize Drawing RCC 2nd Floor Mezzanine**

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**RCC 205**

**RCC 206**

**RCC 305 A**

**RCC 305 B**

## Beyond Articles:

### Integrating Library Media into your Distance Learning Course

Greer Klein, Heather, Online Services Librarian, NC LIVE  
heather@nclive.org  
Sermons, Penny, Library Director, Beaufort Community College  
pennys@beaufortccc.edu  
Morris, Jill, Assistant Director, NC LIVE  
jill@nclive.org

NC LIVE is North Carolina's free, statewide online library service, providing access to eBooks, audio books, videos, online magazines, newspapers, journals, and more. This session will focus on some of the tools NC LIVE provides that go beyond article databases, including eBooks, streaming video, audio books, mapping tools, business research, and interactive test prep. NC LIVE librarians will introduce these valuable resources for faculty and students, and highlight ideas for incorporating these tools into online classrooms.

**10:45 - 11:00 Beak/Visit with the Vendors ~ Door Prize Drawing RCC 2nd Floor Mezzanine**

**11:00 - 12:00 Noon Concurrent Session VIII**

## Best Practices in Moodle Course Design

Moore, Michelle, Chief Evangelist, Remote-Learner  
michelle@remote-learner.net

A brief tour of the Moodle Community shows that Moodle courses come in all shapes and sizes. You'll find Moodle in businesses, universities, community colleges, K-12 schools and more. A deeper look will reveal that some of these Moodle courses are organized, easy to navigate, engaging and visually appealing while some Moodle courses leave, let's say, room for improvement. In this session we'll work to bring together what we know about "best practices" in Moodle course design. To start the discussion, I'll share a number of best practices that our team at Remote-Learner has identified along with examples to illustrate what to do or not to do. Session participants will then be encouraged to contribute their own suggestions, examples, and resources as part of the session.

## How to Integrate Relevant, Engaging Digital Media into Classrooms with NBC Learn

Zack, Eric, Regional Account Manager, NBC Learn  
eric.zack@nbcuni.com  
Wilson, Bruce, Higher Education

Engaging students and providing real world context to their learning is becoming exceedingly important. Students increasingly comprehend through observation and learn by seeing events themselves. Learn how to use video to introduce or emphasize specific topics, stimulate critical thinking and debate, and enliven class material with the 13,000 multimedia resources from 80 years of NBC News. This set of resources will enable faculty to provide a contextual historical perspective along with timely aspects that bring the real world to the classroom and the students to the world.

## Create Collaborative Content with Clickers

Collins, Barb, Technical Specialist, Rowan-Cabarrus Community College  
barb.collins@rccc.edu  
Cluka, Sharon, Technology Resources Coordinator, Rowan-Cabarrus Community College  
sharon.cluka@rccc.edu

Engage participants, assess learning, gather data, or enhance presentations with TurningPoint. Attendees will create a presentation using TurningPoint software, review reporting tools and learn how to set up team competition slides for student participation and collaboration. Understand how to use reporting tools for testing, grading or reviewing. Take attendance real time, load a participant list or use clickers anonymously. Attendees will participate in a Team competition exercise at the conclusion of the lesson.

**RCC 206**

**RCC 201**

**RCC 202**

**RCC 203**

## Creating Exemplary Online Courses

Lynden, Karen, Business Instructor, Rowan-Cabarrus Community College  
lyndenk@rowancabarrus.edu  
Goatcher, Joe, Senior Account Executive, Blackboard, Inc.  
joe.goatcher@blackboard.com  
Kelley, Jeff, Solutions Engineer, Blackboard, Inc.  
Jeff.kelley@blackboard.com

This session will provide ideas and concrete examples of effective practices toward the development of exemplary online courses. 2011 Blackboard Exemplary Course Program (ECP) Award winner, Karen Lynden of Rowan-Cabarrus Community College will facilitate the session. In this hour we will discuss the ECP program from the participant and reviewer perspective, review the ECP rubric, and tour the course selected as a 2011 ECP winner, Business 253, Leadership and Management.

**9:30 - 9:45 Break/Visit with the Vendors ~ Door Prize Drawing RCC 2nd Floor Mezzanine**

**9:45 - 10:45 Concurrent Session VII**

### Moodle 2 Features for Teachers

Moore, Michelle, Chief Evangelist, Remote-Learner  
michelle@remote-learner.net

Moodle 2 offers many new features and improvements. In this session, we'll focus on the those teachers should look forward to most, including completion tracking, conditional activities, a new workshop module, and more!

### Best Kept Video Captioning Secrets Revealed

Mistic, Susanne, Accessibility (ADA) Specialist/Trainer, Wake Technical Community College  
svmistic@waketech.edu

Worried about captioning video so that your course multimedia resources meet today's accessibility standards? The tools and technology of 2011 demystify what was once a daunting task; captioning can be fast, easy and fun! See how it can be done in this one hour demonstration of the latest tips, tools and tricks.

### Getting a Course Approved or Revised in the NCCCS Process

Lahoud, Dr. Hilmi, Coordinator/NCCCS Project Director, North Carolina Community College System  
lahoudh@ncccommunitycolleges.edu

Learn how to take your ideas for new courses or revisions of existing courses through the NCCCS approval process. Learn the step by step procedure to accomplish course approval and review the curriculum standards affecting the process.

### Digital Coaching – Building a Successful eLearning Program

Jones, Jennifer, Director, NC-NET Technical Education Center, Wake Technical Community College  
jjones4@waketech.edu

Build a successful eLearning program by becoming a digital coach at your institution! This session will explore the skills and competencies needed to be effective digital coach. Topics include teaching, learning, assessments, learning environments, digital citizenship, and professional development. Participants will receive resources and tips on how to motivate faculty to enhance courses with technology and digital tools.

### Making Mobile Stick:

Guzek, Chris, Sales Manager, Blackboard Mobile  
chris.guzek@blackboard.com

In this presentation Chris Guzek, Sales Manager for Blackboard, will discuss the ever expanding mobile market and its effects on a college campus today. During the presentation, we will focus on things to consider when building your mobile strategy, and share examples of schools using the Blackboard Mobile platform to achieve various strategic goals.

**RCC 206**

**3:30 - 4:30**

**Concurrent Session V**

### Blackboard & Moodle Course Integration Tools

Friedman, Andrew, Digital Learning Consultant, McGraw-Hill Higher Education  
andrew\_friedman@mcgraw-hill.com  
Metera, Dr. Kimberly, Instructor, Wake Technical Community College  
kametera@waketech.edu

Learn from two instructors how Blackboard's unique partnership with McGraw-Hill allows them to integrate robust content including the ebook, adaptive assignments, video, interactives and critical thinking assignments directly into their Blackboard courses. Students have the benefits of a single-sign-on with all assignments' scores populating the Blackboard gradebook. The ease of use and time saved allows for a more streamlined online experience for students and faculty, whether these are traditional, hybrid or online courses. In addition, get a first look at McGraw-Hill Campus®. This a groundbreaking service puts world-class digital learning resources just a click away for all your faculty and students. All your faculty – whether or not they use a McGraw-Hill title – can instantly browse, search and access the entire library of McGraw-Hill instructional resources and services including eBooks, test banks, PowerPoint slides, animations and learning objects – from any Learning Management System (LMS), at no additional cost to your institution.

### Evaluate Student Writing with Turnitin

Octavio, Duarte, Senior Account Manager, Turnitin  
oduarte@turnitin.com

Turnitin provides one comprehensive solution for evaluating student-written work. We will discuss our tools: OriginalityCheck, Peer-Mark, GradeMark...and how they improve writing skills, engage students in the writing process and streamline the grading of student papers.

### Moodle 2 Quick Start (2 Hour Session continued)

Jones, Jennifer, Director, Professional Development Center Director, NCCCS VLC & Instructional Designer, Wake Technical Community College  
Bennett, Katherine, Faculty Trainer, Wake Technical Community College  
kbennett@waketech.edu

This session will provide participants with the fundamentals needed to design and create high quality courses in Moodle 2.1. Session content will focus on core skills needed to teach in Moodle 2.1. Participants will walk through the process of setting up a course; creating course resources, activities, and assessments; and maintaining and delivering a course in Moodle.

### Grant Funding for Distance Learning Technologies

Steffen, Stephanie, Area Grant Manager, Polycom, Inc.,  
stephanie.steffen@polycom.com  
Izod, Andrew, Government, Education, Medical (GEM) Representative, Polycom, Inc  
Andrew.Izod@polycom.com

Distance learning programs depend on innovative technologies and ongoing funding. A variety of grant resources as well as cutting edge technologies that can be used by higher education will be discussed in this session. We will present you with the latest information on upcoming grant opportunities in education, discuss techniques on becoming "grant ready", and introduce you to the Polycom 7- Step Grant Assistance Process™. Also, you will learn valuable tips and tools to become more self-sufficient in your grant procurement efforts as well as information on what grant reviewers look for in proposals.

### Edutainment in the Online Classroom: Reaching Today's Online Learners

Walters, Maureen, Online English Instructors, Vance-Granville Community College  
waltersm@vgcc.edu  
Miller, Kelly, Technology Specialist, Appalachian State University  
millerka2@appstate.edu

Students today are used to being plugged in and entertained 24/7, which can lead to having expectations for a class to keep their interest. This is where the blending of entertainment and education comes into play. In an online class, it is possible to achieve this "edutainment" through various activities to get the learner ""outside"" of the online classroom and thinking about the bigger picture. This session will examine some new ways to teach familiar concepts and keep student interest.

**RCC 201**

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## Blackboard Collaborate:

### Build a 21st Century Teaching, Learning and Collaborating Environment.

Girardi, Jesse, Sr. Regional Sales Director, Blackboard, Inc.

jesse.girardi@blackboard.com

Pellom-Fennell, Kimberly, Technology Support Analyst, North Carolina Community College System

fennellk@nccommunitycolleges.edu

Join us for a demonstration of a day in the life of faculty and students using the all new Blackboard Collaborate 11, a live collaboration platform designed for education including web conferencing, instant messaging and voice authoring.

Extended Abstract: Blackboard Collaborate 11 web conferencing, enterprise instant messaging, and voice authoring capabilities facilitate effective and efficient instruction & meetings that engages participants and ensures institutional strategic goals are met.

With Blackboard Collaborate 11, you get more collaboration choices to support both the academic and operational efficiency goals of your institution. Most important, students benefit from the personalized learning experience, expanded reach, and real-time help made available through the learning tools. Built for education, and designed from the ground up to meet the accessibility imperative, our open, education-focused solutions enhance learning, reduce costs, and improve outcomes. Reach your academic, administrative, and financial goals through more engaging, interactive, and cost-effective collaboration—with Blackboard Collaborate 11.

During this presentation, we will provide an overview of the platform roadmap and demonstration of a day in the life of faculty and students using the all new Blackboard Collaborate 11. For more information on Blackboard Collaborate, visit [www.blackboardcollaborate.com](http://www.blackboardcollaborate.com).

### Technology Tools for Faculty Success: Everything & the Kitchen Sync!

RCC 305 A

Smith, Athena, Instructional Technologist, Cleveland Community College

smitha@clevelandcommunitycollege.edu

Amy Davis, Director of Student Success Center/Title III Project Director, Cleveland Community College

davisaa@clevelandcommunitycollege.edu

Jones, Susan, Math Instructor, Cleveland Community College

jonesb@clevelandcommunitycollege.edu

Discover how Cleveland Community College is utilizing Title III grant funds to train faculty and supply them with exciting and innovative technology in order to stimulate student engagement and increased success rates in online and hybrid instruction! Get the whole story about our FIT groups from the grant administrator, the college's Instructional Technologist, as well as a math faculty member and alumni of FIT. Hear it for yourself as we tour the tools of the trade including: tablet PC's, iPads, FLIP cameras, Camtasia/Snagit, etc. Learn how our college is confronting the cloud head on in an effort to increase retention and student success rates!

### Best Kept Accessible PowerPoint Presentation Secrets Revealed

RCC 305 B

Mistic, Susanne, ADA Specialist/ Trainer, Wake Technical Community

svmistic@waketech.edu

What makes PowerPoint accessible? What are the most common PowerPoint accessibility barriers? This session reviews basic accessibility concepts in the PowerPoint environment and reveals the keys to confirming accessibility in your own and publisher provided PowerPoint content. Microsoft Office 2010 Accessibility Checker will be introduced, along with other free Microsoft accessibility tools and resources.

5:30 - 7:30

### Social and Hors d'Oeuvres

RCC 402

~ Sponsored by Blackboard, Inc.

RCC 206

Tuesday, November 8, 2011

RCC Internet Access:

Network ~ NC3ADL Passcode Code ~ "NC3ADL2011"

~ Sponsored by Symantec

7:30 - 8:30

### Breakfast with the Vendors

RCC 2nd Floor Mezzanine

~ Co - Sponsored by MCNC & NC3ADL

8:30 - 9:30

### Concurrent Session VI

### Securing, Managing and Making Information Available

RCC 201

Ross, Renault, US Programs Security & Privacy Architect, Symantec

Renault\_Ross@symantec.com

Symantec will discuss the challenges around security, management and availability affecting e-learning environments and ways to address these challenges with administrative and technical controls. The session will also discuss cost saving measures (energy, server and license cost) leveraging technical controls with an end goal of creating a highly technological campus to compete for the brightest students.

### Best Practices and Pitfalls of Course Evaluation:

RCC 202

### Results from the 2011 National Survey of Higher Education

Champagne, Matthew, Chief Learning Officer, IOTA Solutions

champagne@iotasolutions.com

Based on 15 years of data from 350 colleges, we will share (1) facts and myths of online course and instructor evaluation, (2) proven (and unusual!) methods for increasing student response rate, and (3) best practices for improving instruction and eliminating barriers to learning. Handouts and takeaways of this session include (1) building a case for/against online evaluation at your institution, (2) responses to criticisms of online evaluation, and (3) results of the National Survey of course evaluation practices.

### Green IT in the Workplace

RCC 203

Lahoud, Dr. Hilmi, Program Coordinator/NCCCS CIP Project Director, North Carolina Community College

lahoudh@nccommunitycolleges.edu

Explore the different aspects of Green IT policies in the workplace. Learn how to incorporate Green Technology into the planning and implementation of new and existing projects. Find out about new NCCCS courses, certificates, and industry certifications related to Green IT.

### Helpful Techniques in Using Anatomy.tv and STAT!Ref

RCC 204

Brown, Walter, President, National Library Alliance

wbrown@nationallibraryalliance.com

I will review the medical databases purchased for your College System, while offering end user techniques that will allow patrons easier access to this valuable information.

### Mobile Learning: It's Positive Impact on Community College Outreach

RCC 205

Guzek, Chris, Sales Manager, Blackboard Mobile

chris.guzek@blackboard.com

In this presentation, Chris Guzek- Mobile Solutions Manager, Blackboard Mobile will discuss the positive impact Mobility initiatives have had on community colleges today. Chris will share stories, and demonstrate use cases specific to how schools are engaging their distinct learners with both access to their learning management system, but also the various resources and services on the campus today.