

The Dirty Dozen:

*12 Strategies to Enhance Your
Online Course Using Blackboard*

Facilitator:

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Dr. Laurie G. Hillstock



- Clemson Graduate (MHRD & PhD)
- 15+ years in higher education
- 10+ years in distance learning
- Experience in both public and private institutions
- Senior Customer Success Advocate, Blackboard
- Faculty, Institute for Emerging Leadership in Online Learning
- Consultant, Online Learning Consortium*

This session will cover.....

- Course Organization and Content
- Multimedia Integration
- Assessment Strategies

Course Organization and Content

1. Menu Dividers
2. Learning Modules
 - Sequential Path and Adaptive Release
3. Office and Blackboard
 - Word Formatting
 - PPT Pictures
4. File Uploads
 - Single vs Multiple

Multimedia Integration

5. Using Mashups

6. Embedding Other Media Elements

- Animoto

- Soundcloud

- Voki

7. Accessing Curated Content

- ScoopIT

- Pintrest

Assessment Strategies

8. Advanced Question Types & Organization

- Calculated Formula vs Calculated Number
- File Response
- Hotspot
- Key Words, Topics, Categories, and Difficulty*

9. Online Testing Options

- Force Completion – Really?
- All at Once vs One at a Time
- Prohibit Backtracking

Assessment Strategies (cont.)

10. Gradebook: Smartviews

- Cross Listed Classes
- Multiple Sections

11. Grading: Rubrics

12. TEST! TEST! TEST!

- Edit Mode
- Student Preview Mode (__previewuser)

Blackboard learn⁺



Questions?



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Thank You!!!

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