



eLearning Quality Universal Apps Knowledge Engagement  
 Shake it up!

Vendors,

Make plans to join us at the **NC3ADL 2013 Fall Conference: eQUAKE**,  
**September 29 – October 1, 2013, Raleigh Convention Center and Raleigh  
 Marriott City Center, in beautiful downtown Raleigh, NC.**

This conference brings together the leading distance learning decision makers and innovators in North Carolina. The **eQUAKE** conference opens Sunday, September 29 at 1:00 p.m. for registration with hands-on workshops and sessions from 2:00-5:30 p.m. Sunday sessions will be held in the Raleigh Marriott City Center. On Monday, September 30, and Tuesday, October 1, conference participants will have numerous opportunities to network, present, and attend interactive sessions.

Attendees will include distance learning faculty, administrators, and staff from the 58 community colleges in the North Carolina Community College System, as well as distance learning faculty and staff from numerous North Carolina colleges and universities. This conference is an excellent opportunity for vendors to present products/services to distance learning leaders who seek the latest instructional technology for teaching and learning.

Sponsorship Opportunities*	Amount	Includes:	Additional Participants	Additional Tables
Vendor Registration	\$400	1 registration, 1 table, wireless access and 1 power plug	\$150 each	\$100 each
Megabyte Sponsor	\$1000-\$1499	2 registrations, 1 table, wireless access, 1 power plug, program/website marketing, sponsorship	\$150 each	\$100 each
Gigabyte Sponsor	\$1500-\$2499	2 registrations, 1 table, wireless access, 1 power plug, program/website marketing, sponsorship	\$150 each	\$100 each
Terabyte Sponsor	\$2500+	3 registrations, 2 tables, program/website marketing, sponsorship	\$150 each	\$100 each

\*Sponsorship opportunities are available. See attachment for details. For shipping, technical, and additional data/internet services, contact Kathy Davis, (919) 807-7109.

All meals will be held in the vendor area to provide vendors with the maximum opportunity to interact with the conference participants. We have drawings for door prizes during breaks and meals. Vendors are encouraged to donate items for door prizes and/or provide items to be included in conference packets.

To reserve your space, and sponsorship selection complete and submit the attached **Vendor Registration Form** with your check payable to: **NC3ADL, Attn: Kathy Davis, NC3ADL Treasurer/Vendor Coordinator, NCCCS, 5006 Mail Service Center, Raleigh, NC 27699-5006. All registration forms must be completed and submitted by September 10, 2013 and payments must be received by September 15, 2013, to receive advertising in the program.**

Vendor space assignments and set-up will begin at **2:00 p.m. on Sunday, September 29, 2013.** You should be set-up and ready to begin meeting conference attendees by 8:30 a.m., Monday, September 30, 2013. The convention center will be locked and secured each evening. However, NC3ADL will not be responsible for any losses and/or damages that may occur. Vendors are encouraged to begin breaking down displays **after** 1:00 p.m. on Tuesday, October 1, 2013.

**Hotel reservations:** Raleigh Marriott City Center, 500 Fayetteville Street, Raleigh, NC 27601 website: [Book Deluxe Room at Raleigh Marriott City Center for NC3ADL](#) . **Hotel room rates are \$136 (plus taxes) per night and must be booked by Friday, August 30, to receive the NC3ADL conference rate.**

If you have any questions or need more information, contact Kathy Davis at (919) 807-7109 or via email: [davisk@nccommunitycolleges.edu](mailto:davisk@nccommunitycolleges.edu). For more information about NC3ADL or the conference, please visit our website at [www.nc3adl.org](http://www.nc3adl.org).

We are excited about our 8th annual NC3ADL conference! We are confident that this conference will provide an excellent opportunity for you to meet and network with key distance learning users and decision makers in North Carolina.

We'll see you at the NC3ADL 2013 Fall Conference:



Best wishes,

Kathy Davis  
NC3ADL Treasurer/Vendor Coordinator

Attachments



### Fall 2013 NC3ADL Vendor Sponsorships

Sponsorship Event/Item	Sponsor/ Co-sponsor	Cost	Total Cost
9/29 Social	1. Whitlock / SONY	Completed	Megabyte
9/30 Breakfast	American Public University System and NC3ADL	Completed	Megabyte
9/30 Lunch	1. 2.	\$2,500+ \$2,500+	\$5,000+
9/30 Afternoon Break	1.	\$1,500	\$1,500
9/30 Social Entertainment	Remote-Learner Adapt Courseware	Completed Completed	Terabyte Megabyte
10/1 Breakfast	Pearson and NC3ADL	Completed Completed	Megabyte
10/1 Lunch	1. 2.	\$2,500+ \$2,500+	\$5,000+
Stage, AV, Screens	eXplorance	Completed	Gigabyte
Convention Center Wi-Fi for 300-500 Concurrent Users	1.	\$1,500-2,500	
<b>Items to be Imprinted with Your Company Logo:</b>			
Water Bottles	Dallas Learning Solutions	Completed	Megabyte
Pocket Badge and Lanyards	SchoolChapters	Completed	Gigabyte
Mobile Device Stand	McGraw-Hill	Completed	Megabyte
Portfolios and Pens	NC3ADL	Completed	
Clips	NC3ADL	Completed	
Other:			
Contact Kathy Davis at <a href="mailto:davisk@nccommunitycolleges.edu">davisk@nccommunitycolleges.edu</a> or by calling 919-807-7109 to lock in your sponsorship opportunity.			



**Make checks payable to NC3ADL and mail registration form with payment to:**

**NC Community College System Office  
ATTN: Kathy Davis, NC3ADL Treasurer/Vendor Coordinator  
5006 Mail Service Center  
Raleigh, NC 27699-5006**

**For overnight deliveries:  
200 West Jones Street  
Raleigh, NC 27603-1379  
[davisk@nccommunitycolleges.edu](mailto:davisk@nccommunitycolleges.edu)  
(919) 807-7109  
Fax (919) 807-7168**

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**For Official Use Only: (Revised 5/22/13)**

	<b>Payment Received</b>
	<b>Check Number</b>